

Building a
better budget

What We Heard

This summer, Stouffville launched an online **spending simulator**, a public **feedback survey**, and **toured Town events and markets** to encourage residents to join in the budget process.

The Town's multi-channel engagement strategy successfully captured both broad and detailed input, offering a strong foundation for evidence-based planning. Moving forward, aligning budget decisions with these community priorities, and communicating them clearly, will be key to building trust and delivering value.

629 Survey Responses

1000+ Unique Answers



to open-ended questions and additional comments

42 Submitted **Spending Simulations**



Assessing Value for Tax Contributions

A majority of respondents rated the value positively:

55.34%



of residents rated their **taxes value**

"Very good" or "Good" 👍

32.22%

✓ "Fair"

12.44%

👎 "Poor"

50.64% of respondents



reported **little to no familiarity** with the municipal budget

Top three service area priorities:



Infrastructure Investments



Fire & Emergency Services



Events & Community Engagement

Mixed Willingness to Pay More



36.12% unwilling to pay more in taxes



28.41% mid-range increases



21.35% were open to modest increases

Top Suggestions for 2026 Budget Priorities

Residents were invited to share their top three suggestions for the Town of Stouffville's 2026 Budget. The responses revealed several recurring themes:

- 1 Infrastructure**
(80 mentions)
- 2 Recreation**
(58 mentions)
- 3 Service Improvements**
(55 mentions)
- 4 Downtown Revitalization**
(41 mentions)
- 5 Affordability and Taxes**
(36 mentions)
- 6 Environmental Sustainability**
(11 mentions)

Overall Conclusion

The results revealed a community that is deeply invested in the quality and sustainability of municipal services. **Residents prioritize infrastructure**, service **maintenance**, and **recreation**, while also calling for **transparency**, digital **accessibility**, and **fiscal responsibility**.